

MARION ROSSIGNOL

CREATIVE DESIGNER

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ROSSIGNOLMARION.COM

ABOUT ME

I am a multidisciplinary designer with experience in digital, social, motion, and print. I have strong problem-solving mentality and am passionate about generating new solutions for brands as a result of my 6+ years of experience in digital-first agencies in London. Working with major brands taught me how to balance big-picture thinking with tactical execution and I had the opportunity to work on high-profile projects with varied teams and departments. I have strong empathy and enjoy collaborating as much as I am comfortable working independently.

EDUCATION

Graphic Design License Degree

Axe Sud Toulouse (France)

2010 - 2014

Bachelor degree - Literature

Arsonval High-school (France)

2010

SKILLS

Graphic/Digital Design

Adobe Creative Suite

Social Media Advertising

Video Editing

Motion Design

Illustration

LANGUAGES

French

Native proficiency

English

Full professional-proficiency

INTERESTS

Wandering

Crafting and DIY

Swimming

Cooking (*savoury*)

Night Exhibitions

WORK EXPERIENCE

AMV BBDO London, 2021- 2023

CONTENT CREATOR

Concepting, creating and delivering social media content for global brands: Bacardí, Bombay, Martini across several European markets. Ensuring the consistent, integrated brands perception and visual identity to the highest standard. While working fluidly between strategic and creative opportunities for organic and paid medias.

INFLUENCE DIGITAL London, 2017 - 2021

MID-WEIGHT DIGITAL DESIGNER

Creating highly engaging digital creatives across a wide portfolio: Pathé, e-One, Air France, KLM, Ovo Energy, Maddox Gallery... Supporting Lead-Designer in delivery of design works within deadlines, identifying innovative solutions to problems for multiple mediums such as: Social Media channels, Branding and Web Design.

WE ARE COLONY London, 2016

COMMUNICATION DESIGNER

Creating original assets for social media channels, the web platform and print. Finding a way to showcase every movie's from the catalogue in a fast-paced environment and responding to various simultaneous projects with strong creativity and a real care for trends and cinema.