



MARION ROSSIGNOL

CREATIVE DESIGNER

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ROSSIGNOLMARION.COM

PROFILE STATEMENT

I am a multidisciplinary designer with experience in digital, social, motion, and print. I have strong problem-solving mentality and am passionate about generating new solutions for brands as a result of my 6+ years of experience in digital-first agencies in London. Working with major brands taught me how to balance big-picture thinking with tactical execution and I had the opportunity to work on high-profile projects with varied teams and departments. I have strong empathy and enjoy collaborating as much as I am comfortable working independently.

EDUCATION

Graphic Design License Degree

Axe Sud Toulouse (France)
2010 - 2014

Bachelor degree - Literature

Arsonval High-school (France)
2010

SKILLS

Graphic/Digital Design
Adobe Creative Suite
Social Media Advertising
Video Editing
Motion Design
Illustration

LANGUAGES

French

Native proficiency

English

Full professional proficiency

WORK EXPERIENCE

AMV BBDO London, 2021- 2023

CONTENT CREATOR

Concepting, creating and delivering social media content for global brands: Bacardí, Bombay, Martini across several European markets. Ensuring a consistent, integrated brands perception and visual identity to the highest standard. While working fluidly between strategic and creative opportunities for organic and paid medias.

INFLUENCE DIGITAL London, 2017 - 2021

MID-WEIGHT DIGITAL DESIGNER

Creating highly engaging digital creatives across a wide portfolio: Pathé, e-One, Air France, KLM, Ovo Energy, Maddox Gallery... Supporting Lead-Designer in delivery of design works within deadlines, identifying innovative solutions to problems for multiple mediums such as: Social Media channels, Branding, Web Design...

WE ARE COLONY London, 2016

COMMUNICATION DESIGNER

Creating original assets for social media channels, the web platform and print. Finding a way to showcase every movie's from the catalog in a fast-paced environment and responding to various simultaneous projects with strong creativity and a real care for trends and cinema.

INTERESTS

Wandering, Swimming, Cooking, Night Exhibitions, Hiking, Dinosaurs.